

ASSA ABLOY



ASSA ABLOY in brief

ASSA ABLOY is represented on both mature and emerging markets worldwide, with leading positions in much of Europe, North America, Asia and the Pacific. In the fast-growing electromechanical security segment, the Group has a leading position in areas such as access control, identification technology, entrance automation and hotel security.

Since its formation in 1994, ASSA ABLOY has grown from a regional company into an international group. As the world's leading lock group, ASSA ABLOY offers a more complete range of door opening solutions than any other company on the market.

- More than 10% of the world market
- Own operation in more than 50 countries
- As acquired more than 150 companies
- Authorized distribution covering the world
- About 37,000 employees
- Sales of about USD 5.5 billion

ASSA ABLOY

ASSA ABLOY the brand

With ASSA ABLOY as our Master Brand and the global message carrier for the Group, together with the established equity of our Product brands, we draw from our combined strengths, accurately reflecting our business strategy. ASSA ABLOY is becoming a strong, visible brand – the global leader in door opening solutions.

Today, the ASSA ABLOY brand, together with our product brands, adds richness and depth to our global and local offerings. Simultaneously, we are strengthening the ASSA ABLOY message as the true solutions provider.

By providing for the safety, security, and convenience of our customers, we help to create more freedom in their lives. And we sum up this message with our brand idea, "Unlock Your Life".

Our Brands



ASSA ABLOY

ASSA ABLOY and architects

The architectural community represents one of the most important partners for ASSA ABLOY. Along with designing buildings to meet end-user needs, architects play an important role in the specification and selection of well-designed security solutions with the right locks and door solutions for the right buildings.

ASSA ABLOY aims to build quality, long-term relationships with architects, design professionals and security consultants based on trust, professionalism and integrity.

ASSA ABLOY product range

We understand that keeping people safe and buildings secure is a key objective and our aim is to help our partners find solutions which effectively match their client's needs and their design aspirations.

ASSA ABLOY's product offer spans from mechanical locks to keyless entries and intelligent door openings.

Locks and security solutions from ASSA ABLOY stand for high quality. Our product offer include mechanical locks – such as door locks and cylinder locks – and security doors; as well as electromechanical locks, electronic locks, door closers, door automatics, access control systems and identification, smart cards and RFID readers.

Entry doors may need door automatics and door closers. Access control systems may need to interact with the master lock system and master key systems. ASSA ABLOY's lock and door opening security solutions offer draws on the world's largest selection of locking products for a diverse range of applications and environments.

We stand behind and guarantee all of our products which include hardware, window fittings, garage locks, stand-alone solutions, electronic products and components.

ASSA ABLOY

Solutions meet customer needs

Large customers: Airports, schools, universities commercial institutions and hospitals

Small and midsize customers: Characterized by each customer's need for professional advice and installation

Residential and Consumers: The majority of consumer sales are replacements or upgrades of existing security products

Project references

Offices:



CISCO campus-Bangalore, India



CCTV headquarters-Beijing, China

Hotels:



Trident Hotel-Mumbai, India



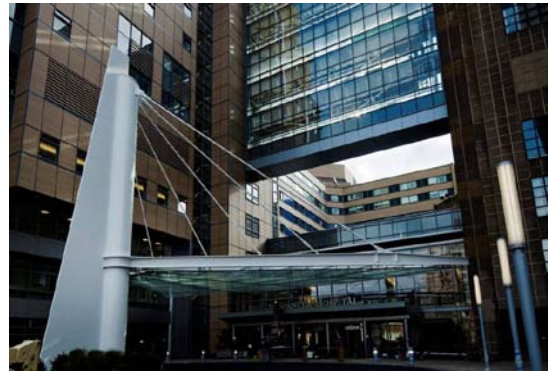
The Oberoi- Gurgaon, India

ASSA ABLOY

Healthcare:



Jupiter Hospital-Thane, India



The Smilow Cancer hospital-New Haven, USA

Public Transport:



Delhi International Airport Limited (DIAL)



Hyderabad International Airport

Sports Arena:



Melbourne Cricket Ground, Australia



Eden park, New Zealand

ASSA ABLOY



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